



Division of Continuing Education

# FUNTASTIC!

## Summer 2014

Making Friends with your DSLR Camera  
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70 classes to choose from. Look inside now!

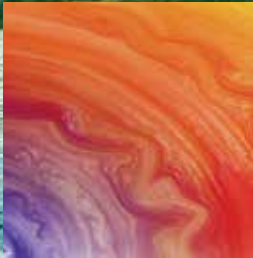
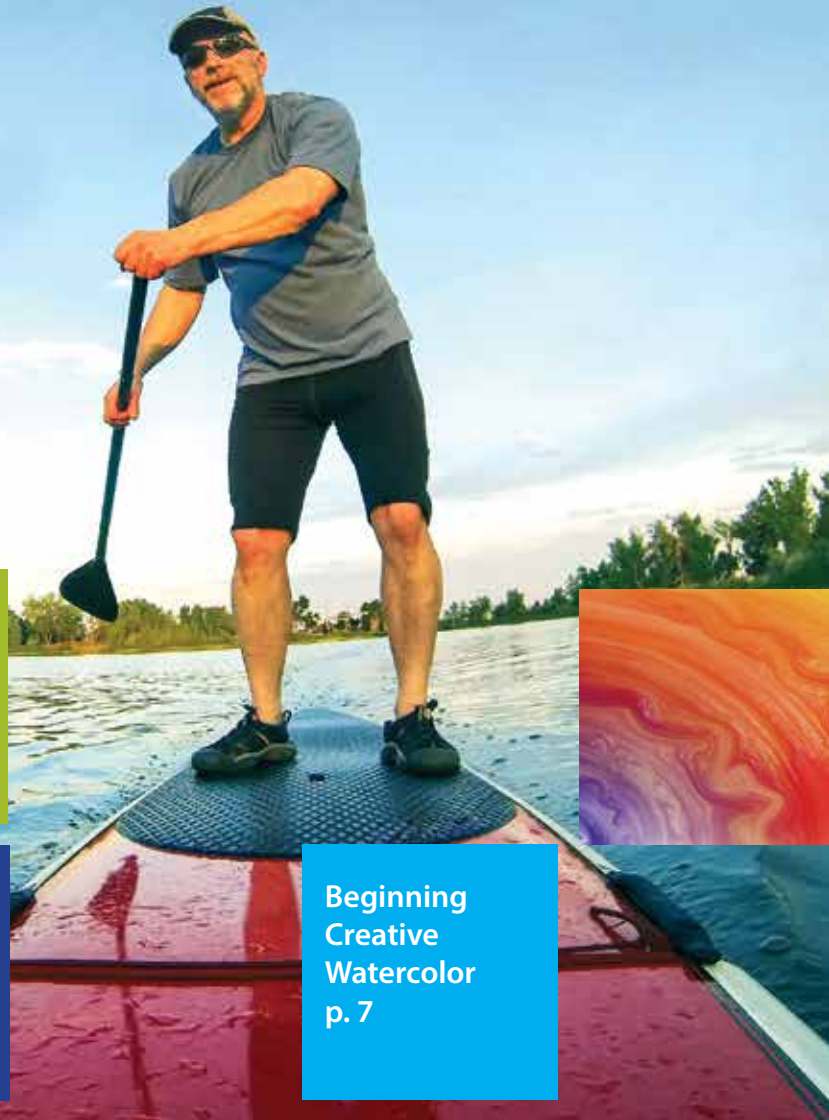
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## PHOTOGRAPHY



### Digital Photography 1: Making Friends with your DSLR Camera

**Instructor:**

John Reed

6 to 8:30 p.m.

Mondays

May 5 – 19

**(\$89)**

■ This is a start-at-the-beginning course for those with interchangeable-lens DSLR cameras. Advanced point-and-shoot cameras with adjustable controls such as: aperture priority, shutter priority and manual modes in addition to auto mode can also benefit, but may not be able to apply 100 percent of the material. If you have just acquired your digital camera

or upgraded to a new one that is confusing, this is the course for you as no prior knowledge of cameras or digital photography is required. There will be some hands-on work in the classroom, so be somewhat familiar with your camera's capabilities, even if unsure how to most effectively apply them. Get a solid foundation and more out of your camera with course 2.

**Required:** Please bring your camera and its manual to class.

### Digital Photography 2: Putting Your DSLR to Work – Light and Exposure

**Instructor:**

John Reed

6 to 8:30 p.m.

Mondays

June 9 – 23

**(\$89)**

■ This is a first-steps course in the actual fundamentals of digital photography. You should be familiar with your camera controls either through experience or attending course 1. Know how to: change shooting mode; change metering mode (set aperture, shutter speed, ISO, white balance in all modes), adjust exposure compensation; and be familiar with using

menus. Learn how and when to make these changes in this course. Explore the basics of creating technically correct photos — properly exposed with correct color — using digital cameras. Though best suited for DSLR, advanced point-and-shoot models may benefit as well. Here's a good rule of thumb for this course: if your camera can fit in the pocket of your shorts, it probably does not have most of the controls needed to get maximum benefit.

**Required:** Please bring your camera and its manual to class.



*Classes take place at*

**University of North Florida  
Adam W. Herbert University Center**

Free parking with registration:  
12000 Alumni Drive  
Jacksonville, FL 32224

## Digital Photography 3: Using All the Features of Your DSLR Camera

**Instructor:**  
John Reed

6 to 8:30 p.m.  
Mondays  
July 14 – 28

**(\$89)**

■ Review exposure metering and gaging the brightness of the scene. Explore depth of field detail, sharp images, lenses, RAW files and flash basics. You should be comfortable with your camera and its controls. You should know the purpose of the buttons, dials and switches, without referring to the manual. All are welcome, but you will gain the most from the course if your camera has adjustable exposure settings, multiple metering modes and/or some or all of the following shooting modes: program, aperture priority, shutter priority and manual. Course 2 is a good foundation but not a prerequisite.

**Required:** Please bring your camera and its manual to class.

## Digital Photography 4: DSLR Final Steps and Fine Points

**Instructor:**  
John Reed

6 to 8:30 p.m.  
Mondays  
Aug. 11 – 25

**(\$89)**

■ This course will complete the series for DSLR photography. It begins with close-up and macro photography for opening up a new world of photo opportunities, providing techniques to use with or without a macro lens and then moves to composition and arranging the elements in your photos to create compelling images. This course also offers practical problem solving and solutions utilizing the capabilities of the camera, its attachments and more. This interactive class will educate you on methods of improving photos with the use of camera settings, composition, or other means. Ample time is included for camera specific questions or how concepts from Levels 1, 2 and 3 apply. This course also includes techniques on what to do with your photos, such as image sizing, organizing, outputting to web or print and more. There are no hands-on exercises in this class so it is not necessary to bring cameras or manuals to class unless you have specific questions you'd like answered.

**Required:** Please bring your camera and its manual to class.



## Digital DSLR Photography – Backyard Photo Fun

Find interesting subject matter right in your own backyard. Lighting, camera settings and a special section on close-up/macro shooting is included. A DSLR is recommended; however, advanced point-and-shoot cameras with manual aperture priority or shutter priority will work. Basic camera users are welcome but may not be able to apply all techniques taught. The last hour will be devoted to hands-on shooting outside the building.

**Required:** Please bring your camera and its manual to class.

**Instructor:** John Reed  
9 a.m. to 1 p.m.  
Saturday, July 12

**(\$59)**

## Digital Photo Editing Basics Using Adobe Photoshop® Elements

**Instructor:**  
John Reed

6 to 8:30 p.m.  
Thursdays  
July 17 – Aug. 7

**(\$109)**

■ Understand the fundamentals of editing your digital images. Learn the layers-based method, using Photoshop® Elements 11. Techniques used will work in earlier versions of Elements from 7 through 10, as well as the full version Photoshop (CS4 through 6) and other layers-based programs. Lightroom and Aperture are not suitable for this approach. All levels of experience welcome, but those with Elements or Photoshop and a basic working knowledge of computers, files, file organization and common program conventions will gain the most benefit. This is not a hands-on computer lab, but a live demonstration presentation as the instructor illustrates the techniques. You are welcome to bring your own laptop to follow along, but it is not a requirement.

## Mastering Zoo Photography

### Instructor:

John Reed

6 to 8:30 p.m.

Thursday

May 15

**(\$39)**

■ Through instruction and examples, learn to take wonderful photos at the zoo without looking like you're at a zoo! Discover "catch shots" you can make while you're there with others, as well as more serious work you do alone. Topics covered will include a detailed explanation of depth of field and using it to make fences and glass disappear. Make images to be proud of no matter what your photo kit: long lenses, short lenses and everything in

between. Shooting subjects will include: large and small mammals, reptiles, birds, flowers and even indoor photography. Learn the best camera settings to use for all situations. Tips on composition will also be included.

**Note:** A DSLR camera or very advanced point-and-shoot camera will have all the capabilities to apply the instructions given in this course. Those with more basic cameras are more than welcome to attend, but should be aware of limitations in the lessons.

**Required:** Basic understanding of photographic concepts of exposure, exposure compensation and metering. Though no class exercises are planned, please bring your camera and manual to class.

## Photo Safari at the Jacksonville Zoo and Gardens

### Instructor:

John Reed

8 a.m. to noon

Saturday

May 17

**(\$59)**

■ This is a four-hour, totally "hands on" workshop in the field. The primary goal is to apply the lessons provided in the classroom – though the class is not a prerequisite. We will concentrate on a few specific areas to reinforce the techniques needed to shoot through fences, glass and other obstructions so your photos look like they were taken in the wild outdoors. Learn to use whatever camera/lens combination you have for maximum

enjoyment and efficiency. Determine the limitations, if any, of your gear so you won't be disappointed with your results. Class size is limited to 20 people to provide ample individual assistance. Tips and help will be provided throughout the workshop rather than any formal "sit down" lessons. When the workshop is over, continue on your own for the rest of the day practicing what you've learned so it becomes firmly set in your mind. As a bonus, receive early admission, as the class has access one hour, from 8 to 9 a.m., prior to the public. Course fee includes admission price.

Register for both Zoo Photography classes for \$89. Available only by calling our Customer Care Team at (904) 620-4200.

## Digital Photography – Basic Lightroom and the RAW File

### Instructor:

John Reed

9 a.m. to 2:30 p.m.

Saturday

Aug. 23

**(\$69)**

■ Explore the basics of Adobe Lightroom 5 in this new one-day workshop. Explore the library module, including importing catalogs and organization. Discover the develop module for editing your digital images. Learn the basic adjustments possible with this powerful, non-destructive editing software, applicable to both RAW and jpg files. You should be familiar with computers, files, file organization and common program conventions such as using menus. Laptops are welcome, but not a requirement. Since Lightroom is based on the Adobe RAW Converter, we'll also touch on it as supplied with Photoshop CS6 and Photoshop Elements 11. A 30-minute lunch break is built into the lesson plan.

## HEALTH and FITNESS

### Embracing Your Best Self

### Instructor:

Allison Cacella

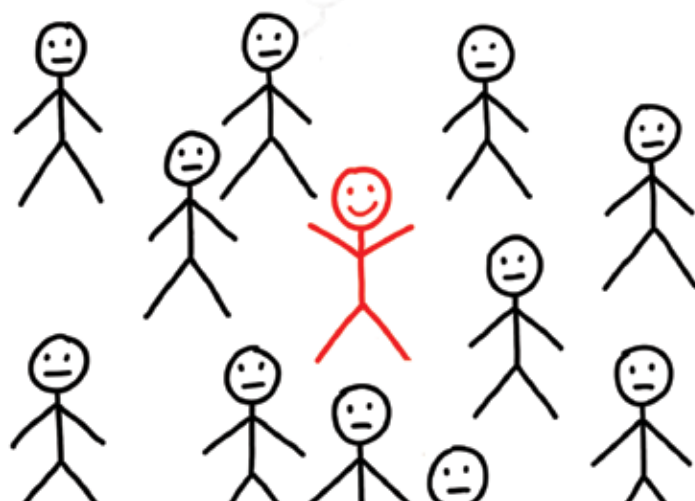
6:30 to 8:30 p.m.

Thursdays

June 5 – 26

**(\$99)**

■ This self-development course focuses on the staples of a healthy life: emotional, physical, spiritual, financial and environmental. The content creates a safe space to allow you to be introduced and develop new skills, tools and processes to positively enhance your life. You will be encouraged to embrace accountability, positivity, internal love and much more. This course will use process circles, meditations and coaching to exercise group work and individual stimulus.



## Beginning Meditation

**Instructor:**

Pixie Larizza

6:30 to 8:30 p.m.

Wednesdays

July 2 – 23

*(No class July 16)*

**(\$79)**

■ Learn techniques to develop a meditation practice for your own peace and well-being. Practice proper breathing to optimize relaxation into the practice of meditation. Enter the world of guided imagery meditation and sound and vibration relaxation therapy, along with others to choose from. Meditation is safe, healthy, timely and regenerative.

## Tai Chi for Mind, Body and Soul

**Instructor:**

Allison Cacella

6:30 to 8:30 p.m.

Tuesdays

June 3 – July 15

**(\$149)**

■ Tai Chi is an ancient Chinese practice of exercise recognized for benefiting overall health and the most prominent Chinese martial art emphasizing internal strength. Internal strength stresses the importance of breathing and the integrity of emotional and intellectual presence. Within the practice, focus on fluid, gentle, graceful and circular relaxed movements. Slow the body and mind, deepen the breath. Relax, focus and visualize. Allow Chi, or energy, inside the body to flow. Breathe Easy practices the Sun-Style to allow all participants with injuries, ailments and arthritis to safely and effectively learn Tai Chi.

**NEW!**

## Advanced Tai Chi

**Instructor:**

Allison Cacella

6:30 to 8:30 p.m.

Mondays

May 12 – June 30

*(No class May 26)*

**(\$149)**

■ This continuation course allows you to dig deeper into the meditation of motion presented by Tai Chi while embodying the principles previously discussed. You will explore the power of mediation, breathing, space and healing.

## Practical Self-Defense and Awareness

**Instructor:**

Tim Robinson

6:30 to 8:30 p.m.

Mondays

June 2 – 23

**(\$99)**

■ The ability to defend yourself and develop strength and confidence does not require years of training. In this four-week course, Tim Robinson, a lifetime practitioner with black-belt certifications in five different martial arts, will teach you a system of practical, proven self-defense techniques and strategies for personal safety and awareness. This system includes powerful street self-defense, unarmed weapons defense, defense from the ground and effective use of your environment and defense tools found in everyday life. Learn to protect yourself and your loved ones.

## Advanced Self-Defense

**Instructor:**

Tim Robinson

6:30 to 8:30 p.m.

Mondays

July 7 – 21

**(\$79)**

■ This is a continuation of the Practical Self-Defense course that focuses on intermediate techniques of self-defense and awareness. You will learn how to defend against and deal with more aggressive confrontations, how to recover and defend from being pushed to the ground from behind, and how to defend against multiple attacks by the same person. Learn how to deal with more than one attacker, how to defend yourself when weapons are involved, harsh conditions and how to escape from being pinned on the ground.

## Restorative Yoga Therapy

**Instructor:**

El Grabar

6:30 to 8 p.m.

Thursdays

May 29 – June 26

**(\$79)**

■ Learn simple stretching and strengthening exercises to help improve movement of your body in healthy range of motion for standing, walking and sitting postures. Be guided safely and mindfully of any tight spots, improving mobility in your spine, neck, shoulders, hips and legs. This therapeutic practice includes breathing and relaxation exercises to help quiet the mind, release inner-body tension, strengthen core body support and bring overall balance and ease.

**Note:** Please bring a mat or towel support for your head. All levels welcome.



To register, visit  
[learnjacksonville.com](http://learnjacksonville.com)  
 or call (904) 620-4200.

## Learn to Kayak

**Instructor:**  
Michael Metzler

**10 a.m. to noon**

Saturdays  
May 10 – 17

**OR**

Saturdays  
June 7 – 14

**OR**

Saturdays  
July 12 – 19

**OR**

Saturdays  
Aug. 2 – 9

**(\$49)**

■ Discover the basics of kayaking. Explore in class and on the water. Learn about the different types of kayaking, equipment, safety and the rules and regulations. Everyone will have the opportunity to practice and learn proper maneuvering techniques and proper paddling. The last class includes 90 minutes of paddling on the water.

**Required:** Additional materials fee of \$21 to be paid at the last session.

## Paddleboarding for Fun

**NEW!**

**Instructor:**  
Andy Fraden

**9 to 10:30 a.m.**

Saturday, May 31 **OR**  
Saturday, June 21 **OR**  
Saturday, July 26

**OR**

**10:30 a.m. to noon**

Saturday, May 31 **OR**  
Saturday, June 21 **OR**  
Saturday, July 26

**(\$29)**

■ Discover the basics of Stand Up Paddleboarding (SUP). The class will begin with safety training and then will move to the paddleboard simulator in the shop. Once comfortable on the simulator, the class will head out to Pottsburg Creek for water training. Concentration is placed on paddle techniques for efficient paddleboarding skills.

Class will be held at All Wet Sports, located at 8550 Beach Blvd.

**Required:** Additional materials fee of \$20 to be paid to the instructor.

**NEW!**

## Aromatherapy for Daily Wellness

**Instructor:**  
Marc Cervone

6 to 9 p.m.  
Wednesday  
May 14

**(\$49)**

■ Learn a multi-layered approach to health and how essential oils can benefit you, your family and your overall well-being. Make your own organic sustainable products including a personal inhaler, pillow spray and body oil. Discover how easy it is to incorporate aromatherapy into your life.

**Required:** Additional materials fee of \$25 to be paid to the instructor.

**NEW!**

## Art and Science of Aromatherapy

**Instructor:**  
Marc Cervone

9 a.m. to noon  
Saturday  
June 14

**(\$49)**

■ Learn the art and science of aromatherapy and how your overall lifestyle can be supported and enhanced with the use of essential oils. Make your own organic, sustainably-harvested essential oil products using a variety of oils. Products include bath salts, a personal inhaler and a pulse point roll-on. Discover how essential oils are used to maintain health, treat acute/chronic pain and reduce stress.

**Required:** Additional materials fee of \$25 to be paid to the instructor.

**NEW!**

## Aromatherapy for Natural Living

**Instructor:**  
Marc Cervone

6:30 to 8:30 p.m.  
Thursdays  
July 31 – Aug. 14

**(\$79)**

■ Learn how the power of plants can support, sustain and enhance virtually every aspect of your life, from home cleaning products to health and well-being. Discover how to incorporate simple, easy to make products into your daily routine that save you time and money as well as protect you and your home/office environment from chronic toxin exposure. Week 1, create GREEN home cleaning products. Week 2, create products for skin/body care. Week 3, create products to support your immune system.

**Required:** Additional materials fee of \$45 to be paid to the instructor.



# ARTS, CRAFTS and HOBBIES



**NEW!**

## Making Money from Your Hobby – Next Steps

### Introduction to Sewing

**Instructor:**  
Hatice Mackay

9 a.m. to noon  
Saturdays  
June 7 – 28

**(\$129)**

■ This beginner course will give you the confidence you need to gain the skills and knowledge to become an accomplished sewer. You will learn about fabrics, threads and tools used in sewing. This course consists of two projects: a tote bag with handles, zipper, button and buttonhole, applique, monogram and an apron based on a purchased pattern.

Students below age 15 must be accompanied by an adult. No experience needed. Maximum 10 students per class.

**Supplies needed:** Sewing machine with bobbins, dressmaker shears, paper cutting shears, seam ripper, thread, tape measure 60", ruler, sewing gauge, dressmaker pencil or chalk, assorted machine and hand sewing needles, straight pins, notepad and pen. Additional supplies based on your project are available on-line.

### Intermediate Sewing

**Instructor:**  
Hatice Mackay

9 a.m. to noon  
Saturdays  
July 12 – Aug. 2

**(\$129)**

■ Learn to sew a basic skirt, dress, blouse, or shirt from a purchased pattern. Learn to fit the pattern to your measurements, create a mock up muslin before creating the actual garment. Tackle new challenges, such as cuffs, collars, darts, invisible zippers, etc. Students below age 15 must be accompanied by an adult. Basic sewing skills required.

**Supplies needed:** Sewing machine with bobbins, dressmaker shears, paper cutting shears, seam ripper, thread, tape measure 60", ruler, sewing gauge, dressmaker pencil or chalk, assorted machine and hand sewing needles, straight pins, notepad and pen. Additional supplies based on your project: Purchased pattern, muslin fabric, fabric for your project and notions according to pattern requirements.

### Glas Clas™ with Pixieglas™

**Instructor:**  
Pixie Larizza

6:30 to 8:30 p.m.  
Wednesdays  
May 28 – June 11

**(\$79)**

■ Ignite your creativity in a fun and relaxing Glas Clas™. Jump-start your imagination and creativity by using a rainbow of colors and variety of brushes to create fun, whimsical and FUNctional pieces of painted glass. Anyone can enjoy the process, no experience needed. Painting can improve your concentration, mental clarity and bring some FUN into your life. Paint gifts for loved ones or yourself!  
**Required:** Additional materials fee of \$20 to be paid to the instructor.

**Instructor:**  
Jan Spence

6 to 9 p.m.  
Mondays  
May 12 – June 2

*(No class May 26)*

**(\$109)**

■ Already making money doing what you love? Ready to take your hobby business to the next level? Join us for this follow-up course on making a profit from your passion. Through personal and group feedback, you'll come away with a plan to move your business forward by being more efficient in the areas of promoting your products/services, pricing and marketing.

### Beginning Creative Watercolor – Part I

**Instructor:**  
Jennie Szaltis

6:30 to 8:30 p.m.  
Tuesdays  
May 27 – July 1

**(\$129)**

■ Learn the basic techniques of color blending, mixing and painting on both wet and dry paper. Class exercises will be pre-drawn, so no drawing or watercolor painting experience is necessary.

**Required:** Purchase your own supplies using the supply list provided (approx. \$80 value) or rent gently used supplies from your instructor for the course duration. All rented supplies must be returned at the end of the course.

### Beginning Creative Watercolor – Part II

**Instructor:**  
Jennie Szaltis

6:30 to 8:30 p.m.  
Tuesdays  
July 15 – Aug. 19

**(\$129)**

■ Building on basic watercolor techniques and extended color blending, explore watercolor painting techniques, such as negative painting and the use of mastoid, to begin building a platform for creativity in watercolor. Learn how easy watercolor can be. Class exercises will be pre-drawn, so no drawing experience is necessary.

**Required:** Purchase your own supplies from the supply list provided (approx. \$80 value) or rent gently used supplies from your instructor for the course duration. All rented supplies must be returned at the end of the course.



To register, visit  
[learnjacksonville.com](http://learnjacksonville.com)  
or call (904) 620-4200.

## HOME and GARDEN



### Birding: An Introduction

**Instructor:**  
James Wheat

6:30 to 8 p.m.  
Mondays  
June 30 – Aug. 4

**(\$99)**

■ Explore field identification of wild birds through field experience. Improve skills through practice, use of resources, critical thinking and study. Topics include equipment, field guides, basic field skills, bird groups, bird topography, behavior and habitat and identification tips. Enjoy lectures, discussions, quizzes and demonstrations. In-the-field practice is scheduled on Saturday, July 12. Recommended field guides include "The Sibley Guide to Birds" or "National Geographic Field Guide to the Birds of North America."

### Let's Decorate Together

**Instructor:**  
Ann Gobler

6:30 to 8:30 p.m.  
Wednesdays  
June 18 – July 16

**(\$109)**

■ Explore the basics of decorating with practical application. Each session will give example pictures, tips and techniques of the trade. Learn how to put a space together, beginning how to get started and what's your style. Join Ann Gobler, an Interior Decorator and Interior Redesigner, certified by three National Interior Redesign organizations, as she discusses trade techniques as you make the room-by-room journey through the house.

### Landscape Design for the Homeowner

**Instructor:**  
Matthew Barlow

6:30 to 8:30 p.m.  
Wednesdays  
May 7 – 21

**(\$79)**

■ Learn how to draw and implement a landscape plan that creates a professional-looking yard. Avoid costly errors by locating the right plant in the right place, determining the number and size of plants needed to complete a project and discussing the use of native and unusual plant material. Using basic landscaping principles, learn to select plant material, draw a plan to scale and complete a professional-style landscape design.

**Note:** A recommended materials list will be distributed on the first day of class.

## Color in the Jacksonville Garden

**Instructor:**  
Matthew Barlow

6:30 to 8:30 p.m.  
Wednesdays  
June 4 – 18

**(\$79)**

■ Colorful flowers and foliage can add tremendous appeal to your garden. Forget the tulips and lilacs listed in catalogs. Learn about the best annuals, perennials and shrubs that thrive in our local landscapes. Discover where to find interesting and unusual colorful plants. With a little effort, you can have color in your garden throughout the year.

**NEW!**

### You're Engaged! Now What?

Most brides and grooms have never planned an event as big as their wedding. Planning your wedding day can be an overwhelming process even for the most organized and creative bride-to-be. The course will provide the bride, groom, mother of the bride, mother of the groom, the maid of honor and any interested parties with information to completely understand the wedding planning process, including enjoying your engagement, selecting a venue, developing your budget, learning what to ask perspective vendors, understanding how to draft your wedding day timeline and more. This course is beneficial regardless of where you are in the planning process.

**Instructor:** Cindy Vallely

6 to 8:30 p.m. Thursdays, May 15 – 22 **OR**

6 to 8:30 p.m Tuesdays, July 22 – 29

**(\$69)**





## Organic Vegetable Gardening

**Instructor:**  
Matthew Barlow

6:30 to 8:30 p.m.  
Wednesdays  
Aug. 6 – 20

**(\$79)**

■ Learn to grow delicious, nutrient-rich organic herbs and vegetables in your own backyard. Discover how to build, layer and create healthy soil without chemical fertilizers or pesticides. Step-by-step techniques for planting and harvesting take the guesswork from getting the most from your garden. Month-by-month planning calendars keep your vegetables producing year round. Whether you are new to gardening or a seasoned gardener, expand your horticultural knowledge in organic fertilization and pest management and pick up the tricks and tips for creating a robust garden that thrives rather than just survives.

## Home Staging and Home Styling

**Instructor:**  
Becky Harmon

6:30 to 8:30 p.m.  
Thursday  
July 10

**(\$39)**

■ Explore the important, but often overlooked areas that require attention to sell your home fast and for more money. If you are not selling, discover many ways to update your home without spending a fortune. Learn great DIY tips and tricks. This course includes presentations with before and after pictures on de-cluttering, paint color, furniture placement, curb appeal, remodeling kitchens, baths and more.

## LANGUAGE



### Italian Language and Culture – Level 1

**Instructor:**  
Clara Di Gennaro

6 to 8:30 p.m.  
Thursdays  
July 10 – Aug. 28

**(\$179)**

■ Discover the Italian language, the country of Italy, its customs and cultures and the customs and culture of Italian-American communities. This newly formatted eight-week course will include oral and written exercises, dialogical interactions, readings and easy conversations. Audio CD and/or videos, Italian music and language games will be utilized for comprehension drills and cultural lessons.

**Required:** "Percorsi: L'Italia attraverso la lingua e la cultura" (2nd Edition) by Francesca Italiano and Irene Marchegiani, ISBN # 978-0205784721



### Italian Language and Culture – Level 2

**Instructor:**  
Clara Di Gennaro

6 to 8:30 p.m.  
Wednesdays  
July 9 – Aug. 27

**(\$179)**

■ With a basic knowledge of the Italian language and desire to extend your vocabulary and grammatical skills for a broader range of everyday situations, learn how to use the most common expressions and more complex grammatical structures to enhance your social life. Each of these eight lessons will consist of oral and written exercises, dialogical interactions, readings and easy conversations. Audio CD and/or videos, Italian music and language games will be utilized for comprehension drills and cultural lessons. **Required:** "Percorsi: L'Italia attraverso la lingua e la cultura" (2nd Edition) by Francesca Italiano and Irene Marchegiani, ISBN # 978-0205784721

**NEW!**

### Italian 3 – Italian through Cinema

Students entering this course should have mastery of the fundamental structures of Italian. This course aims to enrich knowledge of the Italian language, culture and society through screening and discussion of contemporary Italian cinema and detailed analysis of selected film scripts. You are encouraged to use different idiomatic expressions and recognize regional linguistic varieties. Special emphasis is placed on developing a more extensive vocabulary and an expressive range suited to discussion of complex issues and their representation. **Required:** "Ciak...si parla italiano" by Piero Garofalo and Daniela Selsca. ISBN #978-1585100941.

**Instructor:** Clara Di Gennaro  
6 to 8:30 p.m. Tuesdays, Aug. 5 – 26  
**(\$89)**

## Spanish – Level 1

**Instructor:**  
Adriana Giles

6 to 8:30 p.m.  
Wednesdays  
May 14 – July 30

**(\$259)**

■ Learn basic conversational skills for travel to a Spanish-speaking country in this 12-week course. Explore greetings and farewells, numbers, telling time, airport help, asking directions, hotel check-ins, eating out, basic shopping information and more.

## Spanish – Level 2

**Instructor:**  
Adriana Giles

6 to 8:30 p.m.  
Tuesdays  
May 13 – July 29

**(\$259)**

■ Increase your vocabulary and become more comfortable with speaking and comprehending the Spanish language with this continuation of the Spanish – Level 1 course. Explore simple verb tenses, likes and dislikes, conversing with a doctor, your family, phone conversations and more.

**Note:** The prerequisite for this course is basic Spanish comprehension, including: Spanish vowel sounds; alphabet and spelling; numbers (0 – 1,000); self-introductions, greetings and farewells; etiquette and social niceties; days, months, years and telling time; asking for and understanding directions; colors; subject pronouns; the verb "to be"; and vocabulary for airport, hotels, restaurants, clothing and shopping.

## Spanish – Level 3

**Instructor:**  
Adriana Giles

6 to 8:30 p.m.  
Thursdays  
May 8 – July 31

*(No class July 3)*

**(\$259)**

■ This course has been designed to cover the same material as our former six-week course, but in a longer format, which allows more practice. A continuation of Spanish Level 2, increase your vocabulary and become more comfortable speaking and comprehending the Spanish language. Explore intermediate grammar, video comprehension, reading comprehension, verbal enhancement and presentations.

**Note:** You must have knowledge of basic Spanish grammar: articles, likes and dislikes (gustar), the verb "to be", simple present tense, present progressive (-ing), future with "ir a", past tense, reflexives and possessive adjectives.

## SCREENWRITING and FILM

### Creating 3-Dimensional Characters in Fiction

**Instructor:**  
John Boles

6:30 to 8:30 p.m.  
Wednesdays  
May 7 – June 4

**(\$119)**

■ Do your characters pop off the page and truly engage your readers? The ability to create believable and compelling characters is often one of the most difficult tasks writers must master. Using valuable handouts, worksheets and both in-class and homework assignments, writers will learn techniques to use in developing dynamic, three-dimensional characters. We will build characters from the ground up and discuss ways to give them distinctive voices and unique personalities. Why settle for drab when you can make characters dramatic?

### Crash Course in Screenwriting

**Instructor:**  
Sharon Y. Cobb

9 a.m. to 5 p.m.  
Saturday  
May 10

**(\$99)**

■ This workshop is an action-packed day for beginning screenwriters. Explore the three-act structure, basics of creating movie characters, film stories and plot construction. Film clips are used as examples. Learn about loglines, synopses and beat sheets. Get ready to kick-start your screenwriting career in this fasten-your-seatbelt introductory workshop. Your instructor is a professional screenwriter who has sold pitches and scripts to studios and had films produced. We suggest watching the movie *Alice In Wonderland* (2010), directed by Tim Burton and starring Johnny Depp, before the workshop. This film will be used as a teaching example.



## Intermediate Course in Screenwriting

**Instructor:**  
Sharon Y. Cobb

9 a.m. to 5 p.m.  
Saturday  
May 17

**(\$99)**

- Getting emotion on the page so readers will care about your characters
- Writing authentic dialogue
- Creating conflict and raising the stakes to increase dramatic tension in your stories
- Developing compelling scenes that move the story forward and build characters

This workshop is recommended for students who have either completed the Crash Course in Screenwriting Workshop or have completed two screenplays. We suggest watching the movie *Crash* (2004), written and directed by Paul Haggis before the workshop. This film will be used as a teaching example.

## How to Sell Your Books and Scripts to Hollywood

**Instructor:**  
Sharon Y. Cobb

9 a.m. to 5 p.m.  
Saturday  
July 12

**(\$99)**

contacting producers and how to get your books and scripts directly to them without agency representation. Discover how to choose production companies that most likely want to read your scripts and with whom to speak at the selected companies. Explore websites used by professional Hollywood writers to keep up with what's selling in Hollywood. Find out what happens when a producer wants to option or buy your scripts. This workshop is a must for writers who want to see their stories on the big screen.

■ Do you already know the basics of screenwriting but need more? This one-day workshop is for you. We'll explore six areas of the screenwriting craft essential to writing successful scripts.

- Alternative storytelling in screenplays and working outside of the common three-act structure
- Creating real characters through a powerful class writing exercise

## LITERATURE



### Learn How to Self-Publish Your Book

**NEW!**

**Instructors:**  
Jane Wood and  
Frances Keiser

6 to 9 p.m.  
Wednesday  
May 20

**(\$49)**

■ Do you want to self-publish your books, but don't know where to begin? This class will cover the steps needed to create your own independent publishing company, including choosing and registering your company's name, obtaining licenses, setting up a sales tax account, banking, record-keeping, choosing office equipment and software, developing a website, setting up book distribution, marketing and outsourcing jobs you don't want to undertake yourself.

### Creative Writing: An Introduction

**Instructor:**  
John Boles

6:30 to 8:30 p.m.  
Mondays  
June 2 – 30

**(\$119)**

■ This five-week course will be a combination of lecture and writing assignments for beginning to intermediate writers. We will address problem areas many writers encounter, such as point of view, voice, characterization, conflict and exposition vs. dialogue. Whether you are interested in fiction or nonfiction, become a better writer. Your instructor, an award-winning author, as well as your classmates, will provide invaluable feedback on your work.

### Writing FUNNY!

**Instructor:**  
Sharon Y. Cobb

9 a.m. to 5 p.m.  
Saturday  
June 7

**(\$99)**

■ Can you learn to write funny? Great comedy writing could be considered a natural gift, but it can be learned, too. This one-day workshop is for all writers – from the novice to the pro – and screenwriters. Get the basics of creating funny characters and constructing a comic storyline. Learn to create comedy from character opposites, the comedy rule of three, slapstick vs. satire, dark comedy, humorous story construction and more. Most material will refer to comedy writing for fiction books and film. Practice techniques with in-class demonstrations. Learn to write funny. It'll be a hoot!



To register, visit  
[learnjacksonville.com](http://learnjacksonville.com)  
or call (904) 620-4200.

## Plot and Story Structure

**Instructor:**  
John Boles

6:30 to 8:30 p.m.  
Wednesdays  
June 11 – July 9

**(\$119)**

■ Plot and story structure are two areas where many writers struggle. We often know the beginning and end of a story but weaving a compelling tale from start to finish can be a major challenge. This course will help you learn how to train the left and right sides of your brain to work together. By answering a list of questions and using creative templates, writers can master the art of plot and story structure in a way that will allow their creativity to fill in the blanks — both in the mind and on the page.

## How to Publish Your E-book

**Instructor:**  
Sharon Y. Cobb

9 a.m. to 5 p.m.  
Saturday  
June 21

**(\$99)**

■ Join the e-Revolution! Publish your book yourself! E-books are hot and if you are a writer, you should consider this new path to being a published author. In this workshop you get all you need to know to e-publish your book: the 18 departments of your publishing house; 8 things you must have in your e-book; 8 things you must know about book cover design; the top 3 e-book retailers. You will also learn about: editing your e-book, designing your cover and preparing your manuscript for e-book distribution. You also get an invaluable e-publishing checklist. It's time to take control of your writing career. Become an e-author now.

## Memoir Writing: Telling Your Story

**Instructor:**  
Judith Erwin

6:30 to 8:30 p.m.  
Wednesdays  
May 7 – 28

**(\$99)**

■ Study the scope and characteristics of a memoir in this four-week course. Select and capture one or more meaningful moments in your life for purposes of personal enrichment, preservation or publication. Using lessons learned, tap into your past to retrieve childhood memories, relationships, challenges and accomplishments. Once discovered, add fire and color to the page. By the end of the course, you will have written one or more sections of a memoir and gained the skills to further develop a project of any chosen length.

## Personal History Workshop

**Instructor:**  
Judith Erwin

6:30 to 8:30 p.m.  
Wednesdays  
Aug. 6 – 27

**(\$99)**

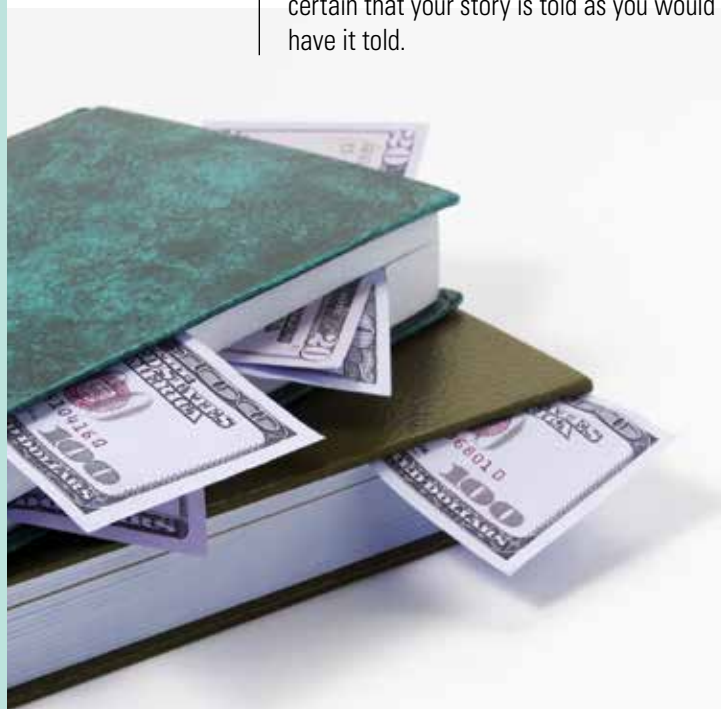
■ A workshop designed for both writers and non-writers to collect and preserve the memories and wisdom accumulated through a lifetime of living. Participants will learn the techniques of triggering memory, organizing data, researching eras and selecting the best method in which to pass on to future generations a legacy of information that only the participant can provide. Share with your children, grandchildren and those to follow the changes you have seen take place, the lessons you have learned, what was important to you and some of the joy and sadness you experienced along the way. Don't let a lifetime of experience fade away after you're gone. Only you can make certain that your story is told as you would have it told.

## How to Increase Book Sales through Niche Marketing

**NEW!**

Authors generate most of their book sales from their target audiences and niche markets. Identifying your target audience before you complete your book can be immensely helpful in generating future sales. In this class, you'll learn how to identify, reach and promote your books using creative marketing strategies.

**Instructors:** Jane Wood and Frances Keiser  
Tuesday, June 10, 6 to 9 p.m. **(\$49)**



## Creating the Hero's Journey

**Instructor:**  
John Boles

6:30 to 8:30 p.m.  
Wednesdays  
July 16 – Aug. 13

**(\$119)**

■ Writers are storytellers and the best often use elements of myth to create compelling narratives. Based on the highly acclaimed works of Joseph Campbell and Christopher Vogler, this course provides writers with the tools to utilize mythic structure to formulate masterful stories. Through the examination of popular works, students will discover effective principles for structuring plots and creating believable characters. Valuable exercises will also help writers learn to use these methods to analyze and improve their own work. Why settle for mundane when you can infuse your writing with the magic of myth?

## Marketing Your Books Workshop

**Instructor:**  
Sharon Y. Cobb

9 a.m. to 5 p.m.  
Saturday  
July 26

**(\$99)**

■ Whether your books are traditionally published, self-published or e-published, to sell your books, you must market your books. This one-day workshop will give you all the tools needed to promote your books, starting with branding and a marketing plan. As we develop the marketing plan, we will cover new media, traditional media, local media and national media. Learn to write and distribute a news release. Discover your author platform and how to optimize your Internet presence. Discuss book signings for authors who have traditional books to sell. It's not enough to write a great book: to be a successful author you must learn to effectively market your book.

## COMPUTERS and TECHNOLOGY



### Improving Your Internet Search Skills

**Instructor:**  
Stephanie Weiss

6:30 to 8:30 p.m.  
Wednesday  
June 11

**(\$39)**

■ Learn to increase the effectiveness of Google and other search tools to locate information on the Web. Gain a basic understanding of search methods and results pages to help streamline your online time.

## Introduction to Excel 2010

**Instructor:**  
Michael Metzler

6 to 8 p.m.  
Mondays  
June 23 – July 28

**(\$139)**

■ Learn the skills necessary to develop workbooks from creation to editing, with formatting in between. We'll work with cells, columns, rows and sheets, apply simple formulas, work with functions and hyperlinks, build charts and diagrams and add comments and pictures. A basic working knowledge of a computer is recommended. Please bring a USB drive with you to class.

## The Power of Social Media: Expand, Reach and Enhance Engagement

**Instructor:**  
Rosemary Tutt

6:30 to 8:30 p.m.  
Tuesdays  
July 15 – Aug. 19

**(\$139)**

■ The emergence of social media is revolutionizing the way businesses and individuals communicate with their audiences. Discover how to tap into the new consumer-driven environment and gain access to audience intelligence necessary to properly brand and promote an organization or self-interest. Determine which platforms best suit your endeavors. Explore audience research, goal definition, varying platform benefits and applying quantifiable methods to measure success. Learn to develop a voice and become marketable in a world transformed by social technologies.

**Recommended:** "Share This: The Social Media Handbook for PR Professionals" by CIPR. ISBN: 978-1118404843.

## Blogging for Business and Pleasure

**Instructor:**  
Sharon Y. Cobb

9 a.m. to 5 p.m.  
Saturday  
Aug. 2

**(\$99)**

■ Do you have a passion you are eager to broadcast to the world? Do you have a business that would benefit from Internet marketing? If so, blogging may be your thing. A blog is a free, easy do-it-yourself website where you may write about anything you please. Learn the blogging basics: choosing subjects, locating the best website host, finding

readers and adding an Amazon store to sell cool stuff. Incorporate YouTube videos and other sites, using the best keywords to attract readers and maintaining a vibrant schedule of posts. Your blogging possibilities are endless.

**Note:** Laptops are not required to participate in this workshop. You will not build blogs during the workshop due to time constraints. A detailed workbook used during the class will guide you in creating your own blogs after the workshop.

## YouTube for Business and Pleasure

**Instructor:**  
Sharon Y. Cobb

9 a.m. to 5 p.m.  
Saturday  
Aug. 9

**(\$99)**

■ YouTube is the perfect platform for videos featuring your business's services and products, sharing videos with friends and a worldwide platform to broadcast videos or short films you've produced. Learn to enhance your Internet marketing push with this free service. Discover how individuals and businesses attract an audience. Explore making money with your own YouTube channel.

## MONEY MATTERS

### Savvy Social Security Planning

**Instructor:**  
Karen O'Brien

6:30 to 8:30 p.m.  
Tuesday  
May 6  
**OR**  
Tuesday  
June 24  
**(\$39)**

■ Social Security is far more complicated than most people realize. The decisions you make now can have a tremendous impact on the total amount of benefits you stand to receive over your lifetime. This informative seminar covers the basics of Social Security and reveals innovative strategies for maximizing your benefits.

### The Professor's One-Minute Guide to Stock Management

**Instructor:**  
Hank Swiencinski

6:30 to 8:30 p.m.  
Wednesdays  
May 28 – June 11  
**OR**  
Wednesdays  
July 23 – Aug. 6

**(\$149)**

■ Learn about trading and managing your portfolio. Discover how to identify stocks that go up and how to avoid those that go down. Learn to do this yourself, without the aid of a broker. This is not your typical financial planning course. Take control. Manage your investments.

**Note:** Some basic knowledge of the stock market is recommended. Students attending the course will receive a copy of "The Professor's One-Minute Guide to Stock Management."

### Clarifying Medicare

**Instructor:**  
Karen O'Brien  
6:30 to 8 p.m.  
Tuesday, May 20  
**OR**  
Tuesday, June 17  
**(\$29)**

■ Get a broad overview of Medicare, how it works, when to enroll and available options. Examine the differences between Medicare Advantage plans and supplements, individual needs, available tools and resources.

## Investment Basics

**Instructor:**  
Chuck Drysdale  
6:30 to 8:30 p.m.  
Tuesday, May 13  
**OR**  
Tuesday, July 8  
**(\$39)**

■ Interested in investing but not sure where to start? Get a broad overview of the investment process and its vehicles, e.g., stocks, bonds, cash equivalents, funds. Discuss key points regarding stock evaluation in this comprehensive, one-night course.

## The Retirement Continuum

**Instructors:**  
Jon Castle, CFP® ChFC®  
Michelle Ash,  
CFP®, CASL®  
Kris d'Esterhazy, CFP®  
9 a.m. to noon  
Saturdays  
May 10 – 17 **OR**  
6:30 to 9:30 p.m.  
Tuesdays  
May 13 – 20  
**(\$79)**

■ Most people want to retire ONCE, so it makes sense to get it right the first time! This fun, but comprehensive, course addresses the ongoing process that includes proper preparation for living in retirement successfully. The instructors address both the financial issues affecting retirement and the life planning challenges which will ultimately determine their quality of life. Modules include: pension maximization and health insurance decisions, tax savings strategies, maximizing your Social Security,

projecting retirement expenses and income sources and effective income planning.

**Note:** A detailed workbook, a thumb drive filled with guides, calculators and articles, an optional personal consultation and attendance for a guest is included with enrollment. Call (904) 620-4200 or email [unfce@unf.edu](mailto:unfce@unf.edu) with your spouse/guest's name.

## BEER and WINE

**Participants must be at least 21 years of age for all classes.**

### Craft Beer Brewing

**Instructor:**  
Luciano Scremin  
6 to 8 p.m.  
Mondays  
May 5 – June 9

**(\$89)**

■ Join Brew Master Luch Scremin as you learn the principles behind beer styles, recipe formulation, raw materials, fermentation and packaging as they apply to small-batch brewing in this five-week overview of the process. This course includes hands-on brewing using professional equipment in a working brewery. The class will brew several

batches of different styles and students will take home approximately one case of beer at the end of the course. Participants must be at least 21. The course takes place at Engine 15 Brewing Company at 1500 Beach Blvd. in Jacksonville, Fla. Class two and five will run from 6 to 9:30 p.m.

**Required:** Additional materials fee of \$45 to be paid to the instructor.

**NEW!**

## Wine Essentials Focus on the Grape: Cabernet Sauvignon

Probably the most recognized red grape variety by name, Cabernet Sauvignon is also one of the most widely planted wine grape varieties in the world today. "Cab" has had great success — meaning high-quality wines are produced from this grape — in regions such as the Medoc, Tuscany, Stellenbosch, Napa Valley, Columbia Valley and Maipo Valley. Additionally, there are very impressive achievements being realized in Mendoza, Colchagua and McLaren Vale. We'll taste, discuss and describe seven wines - from regions mentioned above — that will illustrate the dichotomy of similarity and diversity that exists among various renditions of Cabernet Sauvignon wines. This is a one-day class and wine cost is included in the fee.

**Instructor:** Richard Park  
Wednesday, May 21, 6 to 8:30 p.m.  
**(\$69)**

## Wine Essentials: Understanding Taste, Aromas and Flavors, Balance and Quality

**Instructor:**  
Richard Park

6:30 to 8:30 p.m.  
Wednesdays  
June 18 – July 2

**(\$109)**

■ Whether you're new to wine or a frequent consumer seeking more wine knowledge, this course is an essential guide to the basic knowledge you need for a lifetime of wine enjoyment. Combine tastings, lively seminar-styled discussions and spirited opinions in an attempt to answer the age-old questions: What is quality and is this wine great, good, or merely average? Sample six wines each week and wine cost is included in the fee.

## Wine Essentials Focus on the Grape: Syrah

**Instructor:**  
Richard Park

6 to 8:30 p.m.  
Wednesday  
July 16

**(\$69)**

■ This class will examine wines from each of the two viticultural areas comprising this extraordinary region in southeastern France: Syrah-based wines of the Northern Rhone and Grenache-based wines of the Southern Rhone. We'll taste seven wines — mostly reds — and delve deeply into what makes the wines from this region so distinctive and special. This is a one-day class and wine cost is included in the fee.

## Wine Essentials Focus on the Grape: Classic Wine and Cheese Pairings

**Instructor:**  
Richard Park

6 to 8:30 p.m.  
Wednesday  
July 30

**(\$79)**

■ Most wines and cheeses just don't work well together! In fact, it's pretty hard to get it right — that is, to taste wines and cheeses that work harmoniously, even synergistically, together. This class will examine six wine and cheese combinations that exemplify either a complementary or contrasting pairing. This is an essential class for those who enjoy entertaining or for anyone pursuing a higher level of understanding of both wine and cheese. This is a one-day class and wine and cheese cost is included in the fee.

## Wine Essentials: "The Road Less Travelled"

**NEW!**

**Instructor:**  
Richard Park

6:30 to 8:30 p.m.  
Wednesdays  
Aug., 13 – 27

**(\$109)**

■ There are some 2,500 different grape varieties grown worldwide specifically for wine production — how many are you familiar with? Designed for adventurous, open-minded individuals who welcome opportunities to venture beyond the obvious and the familiar, this class will explore the wines sought after by cutting edge restaurants and demanding Sommeliers the world over. These remarkable wines are rarities found only in those American restaurants and wine shops that champion uniqueness and excellence. Sample six wines each week and wine cost is included in the fee.

## Registration is Easy!

**Call:** (904) 620-4200

**Visit:** UNF Adam W. Herbert University Center  
(Bldg. 43, Rm. 2110)

**E-mail:** [unfce@unf.edu](mailto:unfce@unf.edu)

**Online:** [www.learnjacksonville.com](http://www.learnjacksonville.com)

### Cancellation Policy

Your cancellation and/or refund request must be received no later than five (5) business days prior to the first day of class in order to receive a 90 percent refund.\* No refunds are given for requests made within five (5) business days or if you do not attend. A credit memo can be requested in the full amount and used for a future course that is scheduled within the same calendar years as your original course. Once a credit memo is issued, you cannot receive a refund.  
\*A 10 percent administrative fee is retained by the University.



# FUNTASTIC!

## Summer 2014

Register online at  
[www.learnjacksonville.com](http://www.learnjacksonville.com)  
or call (904) 620-4200.

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